

Who we are,
what we do exceptionally well,
and where we can go together.

- Howard Oliver** Tech PR and Marketing Guru and Lean PR Project Manager. Chief writer and Researcher. Strategic marketer and creative thinker with strong outreach skills and contacts.
- Ian Harvey** Veteran journalist and content marketing consultant. Maps the narrative with superb writing. Targets extensive media contacts.
- Lannie Messervey** Senior Writing and Editing Professional. Experienced in web design and maintenance, and print production.
- Rachel Oliver** Community development experience in the tough newspaper industry. A millennial social media master.
- Eitan Markus** Design thinking and strategic insight for creative strategy and innovative communications, design visual assets.
- Elana Levine** Direct customer service insights from retail environments. Administrative support.

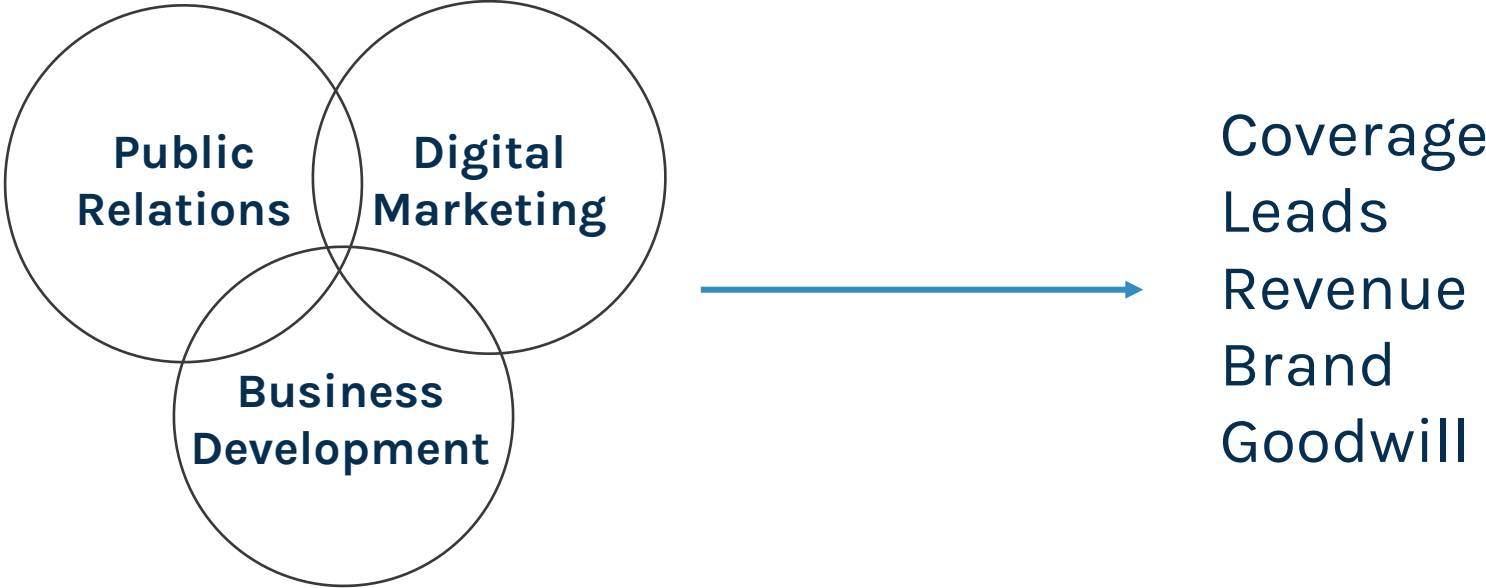
PR, Digital Marketing, and Business Development

- 1 Senior Communications Team
- 2 Agile and Lean Project Management
- 3 Metrics-Driven
- 4 Aggressive, Creative Media Outreach
- 5 Superb Writing
- 6 Innovative, Design-Driven, Story Creation Process
- 7 GTA, York Region, Montreal and beyond
- 8 Handoff at Project's Conclusion

*“Our client commitment: drive brand awareness,
media attention, quality leads and revenue.”*

– Howard Oliver, CEO

Field of Play + Objectives



Audience
Strategy

Accelerate Engagement

Communicate value proposition precisely to target markets

Engage industry thought leaders

Account development support

Editorial planning to establish your voice

Attract Partners

Support building brand awareness to intrigue and attract partners

Create content around key learnings with positive case studies and success stories

Identify influencers

Business Development

Create Buzz for Consumers

Amplify brand identity and value proposition

Extract aggregated consumer and social behavior

Respond to media opportunities

Buzz by Design



Pricing Options

1

À la Carte

3 interview-based
customer case studies:
\$3150

2

Per Project

3

Monthly Retainer

Basic monthly retainer for an
initial six-month engagement:
\$2500 - \$5000



Howard Oliver
Founder and CEO

What If What Next
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