



Enterprise Results at Startup Prices

1) Social Media Asset Build

\$450+/one time

WORDPRESS BLOG, LINKEDIN, FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, GOOGLE+

Keyword and Industry Research

Strategy Development and Identification of Best Platforms

Blog Setup with Branding Integration

Profile Setup and Optimization

Client Interview and External Research for Content Development

Editorial Calendar

2) Blog Package

\$450+/month

FOUR BLOG POSTS PER MONTH

Well Written, Compelling Posts

Trending Topics

Keyword Driven

Optimized Posts

Social Media Promotion

Promoted via Social Media

Comment Management

Brief Monthly Recap & Strategy

3) Social Media - Dive in!

\$550+/month

FOR FOUR PLATFORMS

5-6 Posts per Week on 4 Social Media Platforms

Management, Updates & Engagement

Networking & Gaining Followers & Likes

Optimized Posts

Press Releases

Brief Monthly Recap & Strategy

4) Premium PR, Social Media & Blog Package

\$1500+/month

ACCOUNT REVIEW & UPDATES AS REQUIRED

8 Monthly Blog Posts Promoted Via Social Media

7-10 Weekly Updates on Social Media

Monitored PR & Social Media Campaigns

Content Development - Interviews, Releases, Articles and Video

Search Engine Optimization

Monthly Recap & Strategy

5) Content Marketing Management

Ongoing Relationship

PRODUCE MOTIVATING WRITING AND MORE

Create Written Content for Print and Digital Media (Websites, Email, Blogs, E-books, Reports, Brochures, Product Slicks, Newsletters, Collateral, Use Cases, Personas) Media

Develop Ongoing Stories, Articles and Angles

Management and Art Direction of our Web and Print Graphic Design and Production Resources

Marketing Automation Deployment

Consulting on Inbound Marketing, Demand Generation and Lead Management

We Join Your Team as Required

ABOUT WHAT IF WHAT NEXT™

What If What Next™ brings Agile and Lean marketing communication skills to you, our client. Our team consists of a campaign-hardened group of social media community managers, content specialists, editors, curators, graphic artists, web developers, videographers, PR experts, project managers, and strategic marketing communicators. The focus of What If What Next™ is building awareness, interest, and action with tailored marketing communications and Public Relations strategies.

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